



Step inside Town Square and be transported to a midcentury small town, where members enjoy meals with friends at the local diner, watch the stars of Hollywood's golden era on the big screen, or listen to classic radio programs. Members participate in various activities held throughout our nostalgic storefronts, all designed to put members at ease and spark memories of the past.



Take a step back in time with a center tour!

Spending the day at Town Square means our members enjoy a delightful, comforting atmosphere while families receive peace of mind knowing their loved one is in excellent hands. See how our mission to create a meaningful, engaging, and rewarding experience for our members comes to life.

Contact us today to set up your visit or for more information



Town Square at the Jersey Shore : 732-451-6185, townsquare.net/jerseyshore
1930 Route 88 Brick, NJ 08724

Town Square at Princeton : 609-375-0751, townsquare.net/princeton
2 Hospital Drive Plainsboro, NJ 08536

Town Square at Marlton : 856-553-0828, townsquare.net/marlton
171 Route 70 East Marlton, NJ 08053

www.townsquare.net

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SPARK MEMORIES at TOWN SQUARE





Our Program Assistants receive specialized training on how to:

- deliver exceptional Alzheimer's and dementia care as developed by industry experts
- encourage meaningful conversation among members and promote reminiscing
- lead engaging, inclusive, and enjoyable activities for all ability types
- adhere to health and safety standards per CDC guidelines

The health and safety of our members is our top priority.

- Assistance available for personal care needs
- Elder-friendly and accessible environment
- Rigorous cleaning standards determined by state and national guidelines

A sense of Community.

Town Square's carefully-crafted daily schedule focuses on encouraging members to try new things, rediscover beloved hobbies, and engage with each other while making new friends along the way.

Each activity incorporates conversation starters and prompts used to facilitate the positive and rewarding experience of reminiscing about the past. Members head home at the end of the day with new experiences to share, stories to tell, and a renewed sense of purpose.

A day at Town Square includes:

- a variety of engaging activities led by our Program Assistants
- opportunities to share treasured memories and reminisce about the past
- a nutritious lunch and light snacks
- down time for resting, reading, or reflection
- companionship and conversation
- free time to enjoy a favorite storefront or visit with friends

* The Town Square reminiscence therapy system was originally developed by George G. Glenner Alzheimer's Family Centers.

JOIN the Fun!

A TYPICAL DAY AT TOWN SQUARE

Program options will vary



9:00 am **Begin arrival at Town Square**

Breakfast and coffee or tea while chatting with friends in Rosie's Diner.

9:45 am **1st Program Options**

Craft Corner: Creative Expressions "Canvas Painting"

Rosie's Diner: Cooking Club

10:45 am **2nd Program Options**

Little Blue House: Let's Talk Fads!

Music Memories: Interactive Drum Circle

11:45 am **3rd Program Options**

Recreation Center: Shuffleboard

Starlite Theater: Vintage Commercials

12:20 pm **Lunch in Rosie's Diner**

Catered hot lunch enjoyed in Rosie's Diner with friends.

1:15 pm **4th Program Options**

Little Blue House: Retro Reminiscence Discussion

Craft Corner: Decorative Mason Jars

2:15 pm **5th Program Options**

Glenner Park: Ladder Ball

City Hall: Gentleman's Club

3:15 pm **6th Program Options**

Music Memories: Music Bingo

Learning Center: Historical Monument Virtual Tour

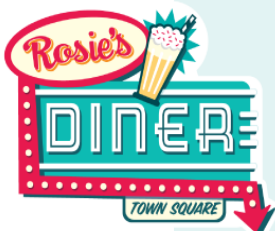
4:15 pm **7th Program Option**






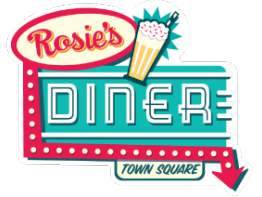




Starlite Theater: Classic Movie Moments

Health Club: Exercise Essentials

5:00 pm **Members departure for home**

We end the day by reflecting on their favorite moments and sharing meaningful conversations before heading home.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
 <p>1</p>	<p>2</p> <p>Walking Workout Spelling Bee Johnny Cash Hits Balloon Volleyball Let's Get Crafty Card Making Movie Moments</p>	<p>3</p> <p>Cornhole Brain Teasers Canvas Creations Chair Yoga Rice Cake Bar Making Giant Jenga All About Rock n Roll</p>	<p>4</p> <p>Balloon Volleyball Trunk Tours Board Boggle Guess That Sound Chair Yoga Armed Forces Craft Name that Sound</p>	<p>5</p> <p>Ladder Ball Greeting Card Making Giant Jenga Chair Fitness Sing Along Card Games</p>	<p>6</p> <p>Bowling Exercise Essentials Flying Fish Craft Name That Song Junk Drawer Detective What Would You Do? Strawberry Salad Making</p>	 <p>7</p>
 <p>8</p>	<p>9</p> <p>Basketball Board Boggle Who Am I? Popular Jobs From 70s Inspirations of Art Zumba Fitness Virtual Take A Hike</p>	<p>10</p> <p>Chair Yoga LCR Game Party Hits in the 80s Best Movies of the 70s Word Puzzles Scattogories Badminton</p>	<p>11</p> <p>Balloon Volleyball What Am I? Slushie Ice Making Walking Workout Write Word Game Name That Instrument Fun Facts</p>	<p>12</p> <p>Watercolor Creations Your Favorite Memories Twister for Candy Virtual Visit to Asia Exercise Essentials Inventions of the 60s Chat</p>	<p>13</p> <p>Gardening Club Cornhole Hilarious Headlines Ocean Bingo Chair Fitness Fads from 60s & 70s Technology Talk</p>	 <p>14</p>
 <p>15</p>	<p>16</p> <p>Noodle Stamp Craft Chair Yoga Blueberry Bar Baking Learn Something New Horseshoes Rat Pack Chat Word Unscramble</p>	<p>17</p> <p>Badminton Senior Skits Brain Teasers Exercise Essentials Mad Libs Dear Abby Joyful Reflections</p>	<p>18</p> <p>Name 10 Gardening Club Giant Tic Tac Toe Calligraphy Writing Chair Exercise Sing-Along UNO Card Game</p>	<p>19</p> <p>Bowling Cake Making Walking Club Watercolor Creations Would You Rather? Shuffleboard Star Wars Trivia</p>	<p>20</p> <p>Bowling Gift Bow Making Caption Game Mind Blowing Facts Name That Instrument Walking Club Historic Headlines</p>	 <p>21</p>
 <p>22</p>	<p>23</p> <p>Optical Illusions Metal Darts Game History of Jackie Robinson Rolling Stones Hits Chair Workout Ladder Ball Self-Check In Quiz</p>	<p>24</p> <p>Horseshoes Best Barbecue Chat Name 10 Sponge Paint Making Chair Fitness Memory Embers Matching Game Shuffleboard</p>	<p>25</p> <p>Twister for Candy Exercise Essentials Canvas Creations Patriotic Best Hits Vintage Commercials Patriotic Bingo Gardening Club</p>	<p>26</p> <p>Mini Golf Classic Rock Hits Paint Firework Making Rock N Roll Hall of Fame Chat Key to Key Game Chair Fitness Shuffleboard</p>	<p>27</p> <p>TS Walking Club Scrabble Science Lab-Bridge Builder Cornhole Cookie Decorating Story Theater Billiards</p>	 <p>28</p>
 <p>29</p>	<p>30</p> <p>Fabulous 50's Discussion Pet Therapy Visit Puzzle Time Bocce Ball Name that Tune Create a Terrarium</p>	<p>31</p> <p>TS Council Meeting Flower Arranging Categories Game Men's Poker Club Movie Matinee Scarf Dancing Scruples</p>	 <p>Innovative Adult Day Center at Marlton</p>			


Monday

Tuesday

Wednesday

Thursday

Friday

 <p>Adult Day Enrichment Center Marlton Sample Lunch Menu</p>		1	2	3
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6	7	8	9	10
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13	14	15	16	17
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20	21	22	23	24
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27	28	29	30	31
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LUNCH
Salad
Cheeseburger
Fries
Mixed Vegetables
Dessert
Ice Cream

LUNCH
Soup
Chicken Parmesan
Penne Pasta
Green Beans
Dessert
Pudding

LUNCH
Salad
Sausage & Peppers
Noodles
Corn
Dessert
Cupcakes

LUNCH
Salad
BBQ Chicken
Tater Tots
Coleslaw
Dessert
Ice Cream

LUNCH
Soup
Italian Hoagie
Potato Salad
Pickles
Dessert
Rice Pudding

LUNCH
Salad
Swedish Meatballs
Egg Noodles
Green Beans
Dessert
Jell-O

LUNCH
Salad
Chicken Franchise
Mashed Potatoes
Cauliflower
Dessert
Cake

LUNCH
Soup
Teriyaki Pork
Vegetable Rice
Soft Rolls
Dessert
Pudding

LUNCH
Soup
Italian Hot Dogs
Peppers & Potatoes
Corn
Dessert
Angel Food Cake

LUNCH
Soup
BBQ Pork
Potato Salad
Mixed Vegetable
Dessert
Cookies

LUNCH
Soup
Cucumber Salad
Turkey & Cheese
Pickles
Dessert
Ice Cream

LUNCH
Soup
Meatloaf
Mac & Cheese
Peas
Dessert
Pie

LUNCH
Salad
Chicken Pot Pie
Potatoes
Carrots
Dessert
Pudding

LUNCH
Salad
Chicken Murphy
Potatoes
Almond Green Beans
Dessert
Brownies

LUNCH
Soup
Casear Salad
Vodka Rigatoni
Soft Roll
Dessert
Cookies

LUNCH
Salad
Baked Ham
Sweet Potatoes
Honey Carrots
Dessert
Macaroon5

LUNCH
Soup
Chicken Cutlet Sandwich.
Pasta Salad
Green Beans
Dessert
Pound Cake

Lunch
Salad
Beef and Broccoli
Rice
Mixed Vegetables
Desert
Jell-O

Lunch
Soup
Chicken Sandwich
Pasta Salad
Green beans
Desert
Cake

Lunch
Salad
Salisbury Steak
Mashed Potatoes
Zucchini
Desert
Ice Cream

Lunch
Soup
Eggplant Parmesan
Penne Pasta
Green Beans
Desert
Cake

LUNCH
Soup
Sloppy Joes
Pasta Salad
Carrots
Dessert
Rice Pudding

Lunch
Salad
Breaded Fish Filet
Rice
Broccoli
Desert
Cake

The GEM Levels

Town Square Adult Day is proud to embrace the Positive Care Approach to Alzheimer's and dementia care. Teepa Snow's GEMS model focuses on the skills and abilities an individual still has, rather than what they have lost. The Gems levels guide us in understanding where someone is on their journey and how to best support them.

GEMS

BASIC CHARACTERISTICS

INTERESTS

SAPPHIRE



- Normal aging
- May feel blue due to the changes caused by normal aging
- No significant changes in cognition
- Difficulty learning new things

- Making choices
- May need help or modifications to enjoy interests
- Leaving a legacy
- Fulfilling promises

DIAMOND



- Can do old habits and routines
- Becomes more territorial or less aware of boundaries
- Likes the familiar and has difficulty with change
- Tells the same stories, asks the same questions

- Things that make them feel competent and valued
- Things they previously enjoyed
- Places they feel comfortable but stimulated
- Activities that give a sense of control

EMERALD



- Gets lost in past life, past places, past roles
- Gets emotional quickly
- Loses important things and thinks someone stole them
- Needs help, does not know it or like it

- Doing familiar tasks
- Engaging with or helping others
- Having a job or purpose
- Working with a friend instead of a boss

AMBER



- Needs sensation (touch, look, feel, smell or taste)
- May be private and quiet or public and noisy
- Gets into things
- Impatient

- Things to manipulate or explore
- Different textures, shapes, colors, & movements
- Verbal sounds that are familiar (music)
- Prefers sweeter or saltier tastes

RUBY



- Fine motor skill is lost
- Difficult to start and stop movement
- Limited visual awareness
- One direction only forward, can not back up safely

- Doing familiar tasks
- Engaging with or helping others
- Having a job or purpose
- Working with a friend instead of a boss

PEARL



- Not aware of the world around them (most of the time)
- Hardly moves
- Problems swallowing
- Hard to get connected

- Doing familiar tasks
- Engaging with or helping others
- Having a job or purpose
- Working with a friend instead of a boss

Town SQUARE[®]

Innovative Adult Day Center

Now Enrolling!

Step back in time in our 1950's small town where you instantly feel at home. You have endless opportunities to engage, socialize, and be enriched in daily programs with your peers. It will bring you a sense of belonging and purpose.



Participate in immersive activities in our 14 different storefronts: Learning Center, Starlite Theater, Rosie's Diner, Health Club, Recreation Center, Guys and Dolls Salon, Music Room, Craft Corner, Little Blue House, Glenner Park, Mike's Garage, City Hall, Sensory Nook, and Phil's Newsstand.

A graphic with the word "STEP" in a red circle and "Inside" in a blue banner with a red arrow pointing right. The background is light green with decorative dotted lines.

STEP Inside

Learn all about us on a Center Tour. Seeing our unique environment in person is a "Wow!" experience. Ask about our Free Trial Day and Pre-Opening Enrollment Specials. Town Square offers you the opportunity to have a fuller life!

A graphic with the word "ABOUT" in orange block letters and "us" in a cursive, teal font. There are decorative dotted circles around the text. The background is light teal.

ABOUT
us

Now Enrolling - Call Today!

Town Square at Marlton
171 Route 70 East Marlton, NJ 08053
856-553-0828 TownSquare.net/Marlton
jcampbell@townsquare.net

WHAT ARE PEOPLE SAYING ABOUT

Town Square[®] Adult Day Enrichment Center

When I found Town Square for my husband it was like our problems were about to be answered. The center is like dropping your loved one at a friend's house. It was truly a God send!
--Jo-Ann F.

My husband has been attending Town Square for dementia care for almost 11 months now, and I couldn't be more grateful for the support and comfort they provide. One aspect that sets Town Square apart is their personalized approach to care. They take the time to get to know each resident as an individual, tailoring their support to meet their specific needs and preferences. Overall, I couldn't be happier with our experience. Sharon K.

My Mom enjoys coming here full days keeps her active, social, and staff great with kindness and energy.
--Kandele S.

Where has Town Square been all my life? My husband adores this place. He's been here since they opened pretty much. The activities give him a feeling of accomplishment when the rest of his life is telling him he's not the same. Go for an introductory visit, you won't be sorry.
--Sherri G.

When my mom first moved in with me, there weren't any local day memory care options that offered a good fit. Then Town Square opened with its positive energy, engaging programming, and wonderful, heartwarming staff. It has been a lifesaver for both her and I. I literally wouldn't leave her anywhere else. Town Square truly elevates it to an enrichment center rather than simply an adult day care facility. We couldn't recommend Town Square more!
--Sabrina S.

Town Square has been a lifesaver to my family. It has provided a bright and cheerful place for my dad. They have wide ranging activities to keep them engaged. He has made new friends. The staff are positive and attentive to the seniors' needs and go above and beyond to make them feel comfortable throughout the day.
--Eileen B.

See for yourself!
Call to Schedule a Town Square Experience Today!

Town Square at Marlton
171 Route 70 East, Marlton, NJ 856-553-0828
www.townsquare.net/marlton

MORE THAN AN ADULT DAY CENTER



We're here for you!

Your Place for Aging Well Resources and Special Events

Marlton Family Center

A Bridge to Aging Education and Dementia Care Connections

- Community Education
- Workshops
- Family Support
- Memory Screenings
- Virtual Reality Dementia Experiences
- Care Consultations
- Referrals for Support Svcs
- Professional Ed and CEU's
- Health Fairs/Conferences

GET TO KNOW US VISITS

- Card Parties, Bingo
- Community Concerts
- Senior Movie Night
- Instructional Classes
- Theme Events

PRIVATE EVENT OPPORTUNITIES

Rent our space after hours for:

- Weddings
- Anniversary Parties
- Bridal and Baby Showers
- Graduation Parties
- Sweet Sixteen Parties
- Family Reunions
- Company Holiday Parties
- Team Building Events
- Milestone Birthdays

Other Functions

Residential Community and Senior Center Outings- Enrich your Activity Program with a Trip Back in Time!

Town Square at Marlton

**171 Route 70 East, Marlton, NJ
856-553-0828**

**LearnMoreJS@TownSquare.net
TownSquare.net/Marlton**



“We are very excited to introduce you to the new and innovative Town Square Adult Day Enrichment Center at Marlton.

The design of Town Square sets the stage for putting members at ease and sparking memories of the past. When you step inside the expansive 12,000 square foot space, you immediately travel back in time to a 1950’s small town. Throughout the day, members move about to enter and interact in 13 different themed activity rooms, called storefronts, to experience reminiscing and enriching activities. Those moments are designed to allow members to engage in favorite activities, re-visit past interests, and even explore new pursuits. Time at Town Square is designed to provide renewed purpose and a sense of belonging.

**171 Route 70 East
Marlton, NJ 05053
856.553.0828**

townsquare.net/Marlton

**In addition to our events and activities,
we do offer the following services:**

- Physical Therapy
- Occupational Therapy
- Speech Therapy
- Podiatry
- Audiology
- Dental Care

- Counseling and Support
- Family Support Groups and Education
- Community Education



Scan Code to watch a
Town Square Video



Our Continuum of Care Services

Town Square at the Jersey Shore
1930 Route 88, Brick, NJ 732-451-6185

Town Square at Princeton
2 Hospital Drive, Plainsboro, NJ 609-375-0751

Town Square at Marlton
171 Route 70 East, Marlton, NJ 856-553-0828



Care at Home with Senior Helpers

Senior Helpers Home Care Agency is a sister company of Town Square and located in our center. Sometimes our members need additional assistance to be able to remain at home. Senior Helpers can provide hourly and live-in care on a temporary or long term basis. They can also provide respite care. Call 732-657-3600/Brick or 609-759-2225/Princeton or visit www.seniorhelpers.com



Family Education Center

We understand the need for better education and training to support our elders in aging well and at their highest potential. Town Square Family Centers offer support groups, educational programs, and training for family caregivers. This is a community service provided to family decision makers for the knowledge and support they need to make informed choices and maximize optimum care.



Evolving Care Needs

There are times when a loved one has a situation requiring hospitalization. The moment that happens we encourage you to call us for guidance on options--whether it be a rehab stay or discharge to home with supplemental home care. We can assist you in understanding your right to choice, the benefits you may not be aware of, and point you toward options for the best possible outcomes.



Exploring Options for Alternate Care?

Caregiving is a challenging job and sometimes results in a decision that care at home may no longer be possible. It can be complicated to navigate the many options available including assisted living, memory care, palliative care, and hospice care. Our highly experienced management team can provide you with vetted referrals based on our longstanding community relationships. We encourage inquiries about your next steps early in the search process so we can advocate for you and help find the best options.